

Social Media Toolkit-Open Enrollment Tools



GENERAL OPEN ENROLLMENT

Open enrollment is here! Choose VSP® for safe, convenient access to eye care and great savings on eyewear. Because eye care is all-of-you care. www.vsp.com/vision-insurance-plans/open-enrollment/why-enroll

Topic: General Open Enrollment

Suggested Social Copy:

Open enrollment is here! Choose VSP® for safe, convenient access to eye care and great savings on eyewear. Because eye care is all-of-you care. www.vsp.com/vision-insurance-plans/open-enrollment/why-enroll

(Post as an image rather than a link by first uploading the image and inserting this copy into the status update.)

Image name in ZIP file:

Open__Enrollment__02.jpg

*Post during Open Enrollment

