

# Social Media Toolkit-Open Enrollment Tools



## GENERAL OPEN ENROLLMENT

Open enrollment is here! Choose VSP® for safe, convenient access to eye care and great savings on eyewear. Because eye care is all-of-you care. [www.vsp.com/vision-insurance-plans/open-enrollment/why-enroll](http://www.vsp.com/vision-insurance-plans/open-enrollment/why-enroll)

**Topic:** General Open Enrollment

**Suggested Social Copy:**

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*(Post as an image rather than a link by first uploading the image and inserting this copy into the status update.)*

**Image name in ZIP file:**

Open\_\_Enrollment\_\_02.jpg

\*Post during Open Enrollment

