

# Social Media Toolkit-Kids Care



## SUMMER EYE PROTECTION

Many adults wear sunglasses but forget about their kids' eyes. Make sure the whole family has sunglasses to block 100% of UVA/UVB rays. [www.vsp.com/protective-eyewear.html](http://www.vsp.com/protective-eyewear.html)

**Topic:** Summer Eye Protection\*

**Suggested Social Copy:**

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*(Post as an image rather than a link by first uploading the image and inserting this copy into the status update.)*

**Image name in ZIP file:**

16897\_KIDS\_SUN.jpg

18940\_KIDS\_SUN\_02.jpg

18940\_KIDS\_SUN\_03.jpg

**Flyer on this topic Y/N:**

No

## Additional image options



18940\_KIDS\_SUN\_02.jpg



18940\_KIDS\_SUN\_03.jpg

\*Suggested Post Date: June or July

