

2018-2019 Social Media Toolkit - Open Enrollment Tools



WHY ENROLL

Open enrollment is here. Make sure to choose to sign up for vision care. Learn more about how VSP® can save you money and keep your family healthy: <http://www.seemuchmore.com/why-enroll/>

Topic: Why Enroll*

Suggested Social Copy:

Open enrollment for your benefits is here. Make sure to choose to sign up for vision care. Learn more about how VSP® can save you money and keep your family healthy: <http://www.seemuchmore.com/why-enroll/>

(Post as an image rather than a link by first uploading the image and inserting this copy into the status update.)

Image name in ZIP file:

18940-OpenEnrollment.jpg

Flyer on this topic Y/N:

Yes

Flyer name in ZIP file:

A Look at the Basics - English.pdf

A Look at the Basics - Spanish.pdf

*Post during Open Enrollment

